

Uniden Launches New Standard DECT Cordless Telephone  
Obtained the 1<sup>st</sup> Domestic Technical Standard Type Approval Certificate!

Uniden Corporation (Tokyo Stock Exchange 1<sup>st</sup> Tier: 6815, Head Office: Chuo-ku, Tokyo, President: Hyoe Yamashita), will introduce its domestic DECT standard cordless telephone models – DECT3080 Series starting December 10, 2010.

Currently, 2.4GHz digital cordless telephones are most popular for household use. However, there are many obstacles to overcome, such as interference with other products (wireless LAN, Bluetooth, microwave oven, etc.) which use the same frequency band. Therefore, in November 2009, a discussion began in the Ministry of General Affairs Information Communication Council on technical specifications related to a new standard, including the DECT standard using 1.9GHz, for digital cordless telephones. A regulation amendment was officially adopted on October 26, 2010.

Uniden, seeing this regulation amendment as an opportunity and utilizing its expertise in development, assembly, and sales of various DECT standard cordless telephones in North America, Europe, Australia, and New Zealand, has obtained the 1<sup>st</sup> domestic technical standard type approval certificate for DECT standard cordless telephones.

The DECT3080 series to be launched has a stylish slim design with a maximum 24mm handset thickness, and with its name “Calen”, Uniden will expand the DECT standard cordless telephone market to appeal to stay-at-home moms.

As part of its social contribution activities, Uniden supports the “Pink Ribbon” movement, which promotes the significance of early detection and early treatment of breast cancer by donating part of its sales of this product to Japan Society of Breast Health, an NPO organization.

Product Name/Description

Digital Cordless Telephone with Answering Machine (2 handset type), (1 handset type), (Extra handset)

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