



June 29, 2011

To whom it may concern

Company: Uniden Corporation  
 Representative: Hyoe Yamashita,  
 Representative Director  
 Stock Code: 6815 First Section  
 Tokyo Stock Exchange  
 Inquiries: Ryu Kakegawa,  
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In the Board Members Meeting held on June 29, 2011, the following changes in representative director has been resolved.

1. Reason for the change: To promote reinforcement of the Pentagon Management.
2. Details of the change

Name	New Assignment	Previous Assignment	Number of stocks held
Hidero Fujimoto	Representative Director	Director	5,480,000
Soichiro Shiki	Representative Director	Representative Senior Managing Director	9,000
Yoshikazu Okazaki	Representative Director	Director	25,000
Hyoe Yamashita	Representative Director	Representative Director, President	11,000

3. Date of assignment: June 29, 2011
4. Biography of newly assigned representative directors
 

Hidero Fujimoto	Date of birth: June 14, 1935
April 1960	Joined Tsurumi Trading Co. Ltd.
February 1966	Established Uniden Corporation, Director
October 1966	President, Representative Director
January 1987	Chairman, Representative Director
June 1996	Chairman and President, Representative Director
April 1997	Chairman, Representative Director
October 2000	Director
November 2004	Founder, Representative Director
	Chairman, Representative Director
June 2006	Founder, Director
June 2007	Supreme Advisor, Director
December 2007	Chairman, Representative Director
January 2009	Founder, Director
October 2009	Founder (current)
Yoshikazu Okazaki	Date of birth March 1, 1944
April 1966	Joined Dentsu Inc.
January 1984	Joined Uniden, Director
May 1994	Joined Berlitz Japan, President
April 1997	Joined Ogilvy & Mather Japan K.K., Vice President
April 1999	Joined The Continuity Company K.K., Director
July 2003	Joined Asgent, Inc., Vice President COO
January 2005	Joined Brand Loyalty Japan K.K., President
April 2011	Joined Uniden, Advisor(current)

END