



July, 1, 2011

To whom it may concern

Company: Uniden Corporation
Representative: Hyoe Yamashita,
Representative Director
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Tokyo Stock Exchange
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Notice of new management formation

At the Annual Shareholder's Meeting and Board Members' Meeting held on June 29, 2011, the following changes in representative director and director were resolved in accordance with the implementation of Pentagon Management. Pentagon Management is a system whose 5 headquarters – Sales, Engineering, Purchasing, Production and Administration will be united as a basic business framework with clear targets. Each Representative Director will be responsible for the accomplishment of each headquarter's target and Uniden Group's overall target with mutual intervening and complementary action.

Directors of New Management Formation

Name	Assignment	S.O.D.	Reference
Hidero Fujimoto	Representative Director, CEO	Overall management	Newly assigned
Soichiro Shiki	Representative Director	Sales Headquarter's management	
Yoshikazu Okazaki	Representative Director	Administration Headquarter's management	Newly assigned
Hyoe Yamashita	Representative Director	Administration Headquarter's in charge	
Yoshiro Makino	Director	Production Headquarter's management	
Minoru Kameda	Director	Purchasing Headquarter's management	Newly assigned

END