

PUBLIC ANNOUNCEMENT

UNIDEN INTRODUCES **DTM500S DIGITAL TUNER** FOR CARS

OPERATES ON 12 V **AND** 24V POWERED CARS

HIGH SENSITIVITY FULL SEGMENT TUNER HAVING “4 TUNERS X 4 ANTENNAS”

Beginning in early December 2010, Uniden Corporation (Tokyo Stock Exchange 1st Tier: 6815, Head Office: Chuo-ku, Tokyo, President: Hyoe Yamashita), will introduce “DTM500S” a digital tuner made to operate on both 24V **and** 12V power output cars, eliminating the need for DC-DC converters.

Uniden has been introducing digital tuners for cars since 2007, in order to promote digitalization of the car entertainment sector and bring it in line with mainstream digital technology.

Because of the following features and characteristics, the DTM500S model has improved the basic performance of full segment (12 segment and one segment) reception:

- 1) Equipped with 4 tuners x 4 antennas;
- 2) Equipped with power circuitry for both 24V and 12V cars with superior power noise resistance which eliminates the need for voltage conversion;
- 3) Realized top class energy saving performance by compact size as it is the industry’s smallest and lightest model*;
- 4) Introduced industry’s smallest* high sensitivity film antenna.

* based on survey conducted by Uniden as of November, 2010, on digital tuners for cars having “4 tuners x 4 antennas” as standard equipment, having 24V/12V power output and serving 12 segment and one segment.

With these characteristics, we can expand the sales of space saving, easy to install, and high sensitivity digital tuners to those car owners having 24V powered RV and 4WD which required voltage conversion using DC-DC converter.

Description	Model Name	UPC/JAN	Suggested Retail Price	Introduction Date
Digital tuner for cars	DTM500S	4954355206055	54,800JPY	Early December 2010

For further detail visit our DTM500S Product Information site at http://www.uniden-direct.jp/product/stb_dtm500s.html or contact Kambayashi at Uniden Corporation Digital Home Appliance Division, Tel: 03-5543-2813 Fax: 03-5543-2876.